Knoxville Christian School Homecoming 2021-'22 Art Contest

Knoxville Christian School middle and high school students are invited to enter the homecoming design contest for this school year. The winning design will be placed on the official Homecoming t-shirt which will be on sale for all alumni, faculty, staff, students and families.

Theme: "No Place Like KCS" Contest Start Date: Friday, October 1 Artwork Submission Deadline: Friday, October 22



This year's homecoming event (Knights Varsity basketball games, etc.) will be taking place in January, 2022. The exact date will be determined in December. Below are rules and guidelines to adhere to upon entering the contest.

Official Rules

Design Rules and Guidelines

- Design submissions should be based on the homecoming week theme, "No Place Like KCS."
- Hand drawn and digital artwork are both accepted formats for entry into the contest. Digital artwork must be in the following format: .ai, .eps. All type (text) must be converted to outlines. Design must be exported in RGB mode at 300 DPI.
- Design may not exceed 11" wide by 12" high.
- Design must be formatted in portrait (vertical) orientation .
- Hand drawn designs must be submitted on solid white paper with no visible erase marks.
- Design will appear on the back of a grey shirt with the homecoming 2021-2022 logo on the front chest.
- Design will be printed in up to three solid colors. Gradients and transparencies cannot be incorporated.
- Design must be wholly original. By submitting a design, you are guaranteeing that you hold original rights to everything in it, that it may be printed on distributed t-shirts, and that it does not contain any copyright material.
- Participants are limited to (1) entry. Entries may only be submitted by one individual per design.

<u>Eligibility</u>

The contest is open to all Knoxville Christian School middle and high school students (6th-12th grade).

Submission Rules and Guidelines

Digital artwork must be submitted via your school email to marketing@kcsknights.org with full name and grade level included. Hand drawn artwork submissions must be turned in to the High School office with this form. Submissions will not be accepted after **3:30 p.m. on Friday, October 22nd**.

How Winners Are Selected

There will be two rounds of voting during Spirit Week, Oct 25-29.

Round 1: Selected faculty/staff members will choose three finalists on Monday, Oct 25. Round 2: The three finalists will be presented to the student body (grades 3-12) for voting on Thursday, Oct 28. Mr. Simpson will break a tie should that be necessary.

Designs will be judged based on the following criteria:

- Concept and originality
- Captures spirit of the KCS community
- Completeness of design and readiness for printing
- Adherence to design and submission rules and guidelines

How Winners Will Be Notified

Winners will be notified on Friday, October 29th during the in-school pep rally event (grades 5-12).

Submission Agreement

Entries must be original work and cannot be copied. All entry materials become the property of Knoxville Christian School.

**Knoxville Christian School reserves the right to modify/adapt the winning design as needed for purposes necessary to the screening/printing process or other needs.

T-Shirt Design Contest Prizes

- **First Place:** Design will be featured on the official homecoming 2021-2022 t-shirt, recognition on the school website and social media, and the designer receives their homecoming shirt for free along with a \$30 Amazon gift card
- **Second Place:** \$15 Amazon gift card and recognition on the school website and social media
- **Third Place:** \$10 Amazon gift card and recognition on the school website and social media

Deadlines and Important Dates Friday, October 1st - Contest begins Friday, October 22nd - ARTWORK SUBMISSION DEADLINE Monday, October 25th - Three Finalists Selected by Faculty/Staff Thursday, October 28th - Student Body voting Friday, October 29th - Winner announced January 2022 (TBD) - Homecoming

If you have any questions regarding contest rules, please email marketing@kcsknights.org.



Homecoming 2021-'22 Art Contest

Please fill out and attach to your submission

Full Name: ______

Grade Level: ______ Date of Submission: ______

Email:
